



## **NW Face and Body**

### **CONSUMER REWARDS PROGRAMS POLICY**

**Objective:**

The goal of the Consumer Rewards Programs Policy is to ensure that all patients of NW Face and Body (the “Practice”) understand the Practice’s guidelines for compliance with consumer rewards program requirements.

**Policy:**

We understand that financial flexibility is an important criterion in a patient’s decision to pursue treatment services with the Practice. Accordingly, the Practice may participate in certain consumer rewards programs to assist patients in obtaining savings on covered services and products.

Any consumer rewards program recognized by the Practice is subject to the terms and conditions of the manufacturer or other party offering the program. Failure to adhere to the program terms and conditions may result in termination of the patient’s access to program rewards.

If a patient elects to participate in a consumer rewards program, the Practice may be obligated to disclose certain Personal Identifiable Information (PII) or Protected Health Information (PHI) to the program administrator. In doing so, the Practice will adhere to state and federal patient privacy regulations with respect to PII and PHI exchanged on account of the Practice’s and patient’s mutual participation in a consumer rewards program.

Patient participation in a consumer rewards program does not obligate a Practice provider to recommend or administer certain items or services solely based on membership or coverage under a given program.