



NW Face and Body
Independent Contractor Social Media Policy

NW Face and Body (the “Company”) may periodically contract with various Independent Contractors. Independent Contractors contracted to perform work related to the photography, videography, and media for the Company, agree to adhere to the Company’s Social Media Use Policy and Patient Health Information Policy.

Independent Contractors agree they will not materially alter photographs or videos in a manner that would make the results misleading or confusing to a reasonable consumer. This includes alterations beyond cropping, sizing, lighting adjustments, and the blurring or removal of personally identifying information. If any of the described edits are made to a photograph or video, a clear and conspicuous disclaimer must be added to the image describing the edits.

A copy of the Company’s most current Social Media and Web Posting Policy is attached as Exhibit A to this Agreement.

Contractor Signature: _____

Contractor Name (Print): _____

Date: _____

Exhibit A
Social Media and Web Posting Policy

I, _____, understand and agree that I will verify a patient's written authorization, each time, prior to posting any social media/web posts and I will review TouchMD consents and PatientNOW consents, including patient notes to ensure I have authorization to post any images, videos or content.